



2021 Product Guide & Summer Programs



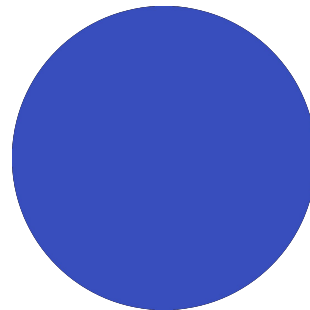
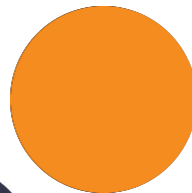
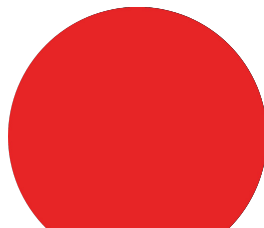
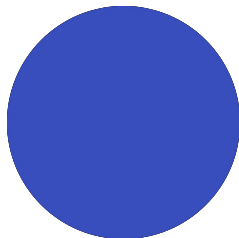
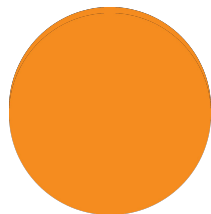
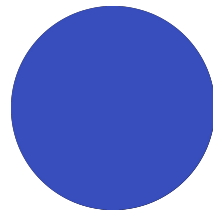
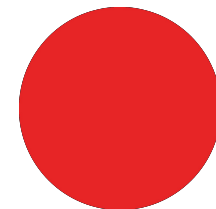
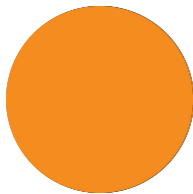
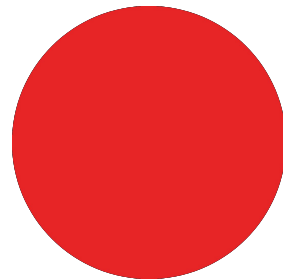


Our Mission

Empowering students of all
circumstances and abilities
to realize their futures.



About Us...



About Us...

Personal

Passionate



Experienced

800+
partners



Educators



coast
to coast



100k+
students



Distinctive



Leading
edge



New York
HQ

200+
staff



Tools For You:



Your one-minute tour of the
world's leading learning
management ecosystem.

Let's go!



Tools For You:

TESTIVE



Meet Testive coach Esther, who takes us on a one-minute tour of our adaptive learning platform.

Let's go!

The screenshot shows the Testive web application interface. At the top, there's a navigation bar with the Testive logo, a user profile icon, and the text "SAT ACT demostudent@studen". Below the navigation bar, a teal banner contains the text "Setting goals is an important part of the prep process." and "We need you to set your goal in order to help you succeed." with a "SET MY GOALS" button. The main content area features four cards: "Coaching Session" (with a circular icon of a person), "1/10 QUESTIONS PRACTICED" (with a large "1/10" and "Question Commitment"), "Official Test Date" (with a calendar icon), and "Rapid Practice" (with a stopwatch icon). Each card has a brief description of the feature. At the bottom, a blue banner contains the text "Technology | Study Planning | Targeted Practice Asynchronous Review | Data-Driven Practice".



Average ACT Score Increase

2.6



+5.8



+7.0



+9.6

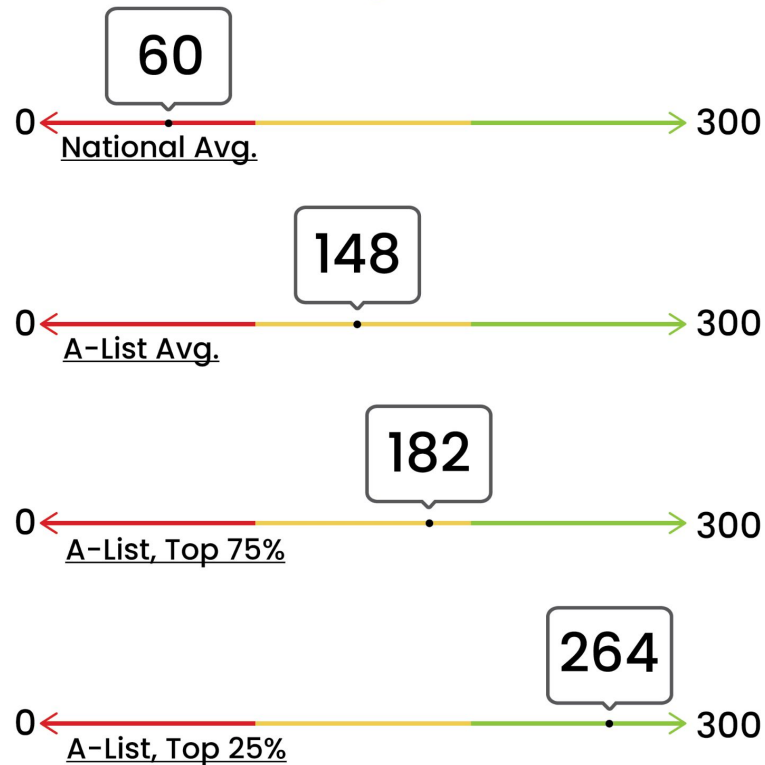


Results That Matter on the **ACT**

Results That Matter on the **SAT**



**Average SAT
Score Increase**



Partner Spotlight:



About

- 14K students in CA, TN
- U.S. Department of Ed national leader in school turnarounds
- Non-profit charter system serving historically underserved communities

Partner of A-List since 2018

Partnership scope

Support successful expansion of three high schools in Memphis, TN to network of 20+ schools in Los Angeles, CA.

Key Strategies Implemented

- Teacher Canvas accounts
- Testive adaptive learning platform
- Student materials
- Scope & sequence with personalized lesson plans

Client Team

Scott Suzel, Partnerships
Kianni Perez, Partnerships
Joh Oh, Professional Development
Zvia Schoenberg, CEO



Canvas + Testive

Working together to optimize success

How we're doing

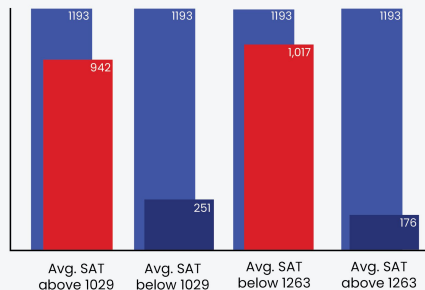
- Six hrs of professional development
- Canvas accounts for teachers
- SAT content woven into existing scope and sequence

**MANHATTAN
HUNTER**
SCIENCE HIGH SCHOOL

- 414 students
- New York City top-rated public high school

Achieve a marked year-over-year improvement in mean SAT scores with **A-List 2017 launch**

Noah Redfield, Program Manager



- A-List In-School Instruction
- Professional Development
- Student materials
- Scope & sequence with personalized lesson plans

1029
2014

1167
2017, A-List Partnership Begins
90% of students at or above benchmark

1263
2018

Increase of 40%

600 1100 1600

962
District & State Scores

1263
MHSHS Score

NYC Benchmark

Mean SAT Scores in New York vs. MHSHS 2018

Product Lineup



DIRECT INSTRUCTION SUMMER PROGRAMS	<ul style="list-style-type: none"> SAT/ACT Boot Camps & Crash Courses Algebra I Review Course Geometry in Photography Course
DIRECT INSTRUCTION	<ul style="list-style-type: none"> Live SAT Course on Canvas College Essay Course College Access & Admissions Seminar
SELF-PACED COURSE	<ul style="list-style-type: none"> A-List Self-Paced w/Canvas and Testive College Access Self-Paced
DIY INSTRUCTOR PACKAGE	<ul style="list-style-type: none"> LinkIt! Single Test Scoring Testive Practice Qs and Testing Canvas Instructor Package
PROFESSIONAL DEVELOPMENT	<ul style="list-style-type: none"> Seminars, platforms, materials and curriculum
BOOKS & MATERIALS	<ul style="list-style-type: none"> SAT/ACT ELA or Math in the Classroom Book of Knowledge SAT/ACT Multiple manuals and prep packages

Resources and **support** that create a framework for **efficient study**:



canvas

The open, reliable learning ecosystem enabling the just-right digital learning environment preferred by educators, students, and institutions.

TESTIVE



An adaptive learning platform created at MIT, Testive combines technology with human coaches to keep your students on track and ready to conquer.



Product Guide



Student Self-Paced: ACT/SAT

Per Student

\$ 100

Includes:

- Student accounts for standard course on Canvas LMS
- Book of Knowledge for students (print or eBook)
- Student access to A-List Instructional Teaching Videos on Canvas
- Quizzes and drills
- Administrator and Parent accounts to monitor progress (Canvas dashboard)
- 1000s of practice questions with video explanations
- Three ACT/four SAT online practice tests
- Testive dashboard with Diagnostic and Class Summary reports

Student Self-Paced: College Access

Per Student

\$ 50

A collection of resources:

- Worksheets
- Punchlists
- Videos
- Templates
- Sample resumes, essays, and more

Direct Instruction: Live SAT Course on Canvas

18 hours	\$6,500	
24 hours	\$8,500	
Refresher	\$3,500	12-hr course for repeat students

Includes:

- Virtual course delivered on Canvas
- Dedicated Program Manager
- Custom/18/24 hours of instruction
- Three online practice tests
- Dashboard with Diagnostic and Class Summary reports
- 1000s of practice questions with video explanations
- Book of Knowledge (eBook/print)
- Classes capped at 25 students
- Vocab Videos account for each student

Direct Instruction:

Other Available Products

College Essay Course	\$2,500 per class
Admissions Seminar	\$250 per session
Instruction	\$175 per hour

College Essay Course

- Five-week live online group instruction
- One session per week, one hour per session
- One-on-one essay editing for all students, outside of instruction time
- Attendance capped at 20 students per classroom

College Access & Admissions Seminar

- Customizable to each institution
- Two hours per session

Instructional Hours

- Choose one-on-one tutoring or small groups

Professional Development

6 hours	\$ 1,950
12 hours	\$3,450
18 hours	\$4,950

Includes:

- Seminars that integrate college readiness standards and ACT/SAT-aligned assessments with live/virtual class environments
- Customizable content
- Ready-to-use presentation decks
- Includes six Teacher Manuals

DIY Programs:

Materials & Platform Packages

Linkit! Single Test Scoring

Full Test Grading (with essay):
\$21 per student, per test

Scantron Grading Only:
\$10 per student, per test

SAT/ACT Essay Grading:
\$15 per student, per essay

Testive Testing Only

\$10 per student

Testive Practice Qs & Testing

\$20 per student

Includes:

Linkit! Single Test Scoring

- Grading & diagnostic reports within 5-7 business days

Testive Testing Only

- Three ACT/four SAT online practice tests
- Diagnostic & Class Summary Reports on Testive dashboard

Testive Practice Qs & Testing

- Three ACT/four SAT online practice tests
- Diagnostic & Class Summary Reports on Testive dashboard
- 1000s of practice questions with video explanations
- Adaptive learning platform keeps students on task while adjusting to specific needs

DIY Programs:

Platform Packages (continued)

Canvas
Instructor
Package

\$150 per student

Includes:

- Fully scaffolded, standards-aligned online course
- Multiple modules available - align with credit hours and of instructional time
- Teacher and Student Accounts for course on Canvas LMS
- A-List's Book of Knowledge for students (print or eBook)
- Teacher and student access to Instructional teaching videos to support classroom instruction (A-List videos on Canvas)
- Customizable quizzes, drills, and bell ringers
- Slides for each lesson
- Practice question bank with 1000s of standards-aligned questions on Testive with video explanations
- Three online practice tests with Testive Diagnostic & Class Summary Reports on Testive dashboard
- Administrator and Parent accounts on Canvas dashboard

Available Now

SAT/ACT Crash Course

6 hours

\$2,100



**SUMMER
PROGRAMS**



Includes:

- One three-hour session focused on math content and strategy
- One three-hour session focused on ELA content and strategy
- Virtual classroom for up to 25 students
- Delivered by experienced A-List Instructors with 100+ hours of training

Session	Day	Hours
ACT ELA	1	3*
ACT STEM	2	3*

*Including 15-minute break

Available Now

SAT/ACT Boot Camp

10 hours

\$3,400



**SUMMER
PROGRAMS**



Includes:

- One-week comprehensive overview for the SAT/ACT (schedule is customizable)
- Concludes with a practice and review session
- Virtual classroom for up to 25 students
- Delivered by experienced A-List Instructors with 100+ hours of training

Session	Day	Hours
Introduction to the ACT ACT English 1	Mon	2
ACT English 2 ACT Reading	Tue	2
ACT Math 1	Wed	2
ACT Math 2 ACT Science	Thu	2
Practice & Review	Fri	2

Available Now

Algebra I Refresher

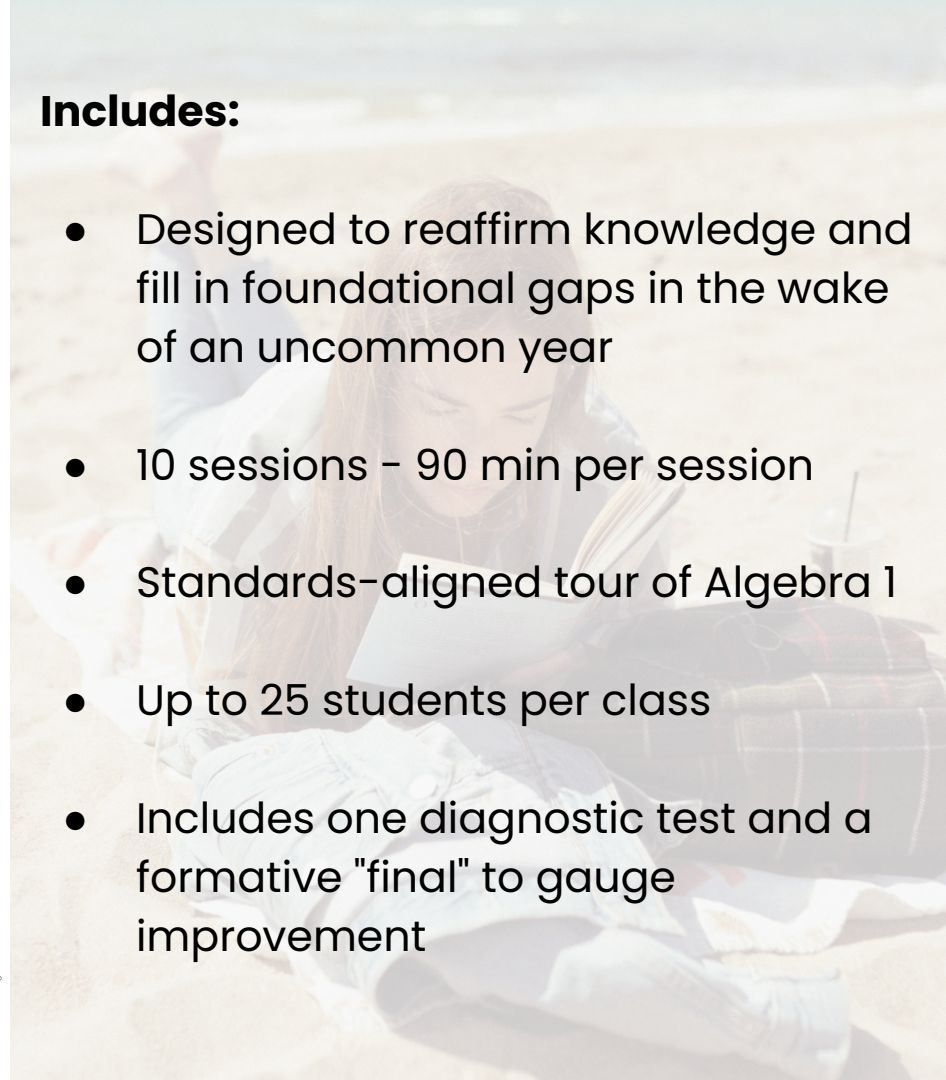
15 hours

\$5,150



Includes:

- Designed to reaffirm knowledge and fill in foundational gaps in the wake of an uncommon year
- 10 sessions – 90 min per session
- Standards-aligned tour of Algebra 1
- Up to 25 students per class
- Includes one diagnostic test and a formative "final" to gauge improvement



Available Now

Geometry in Photography

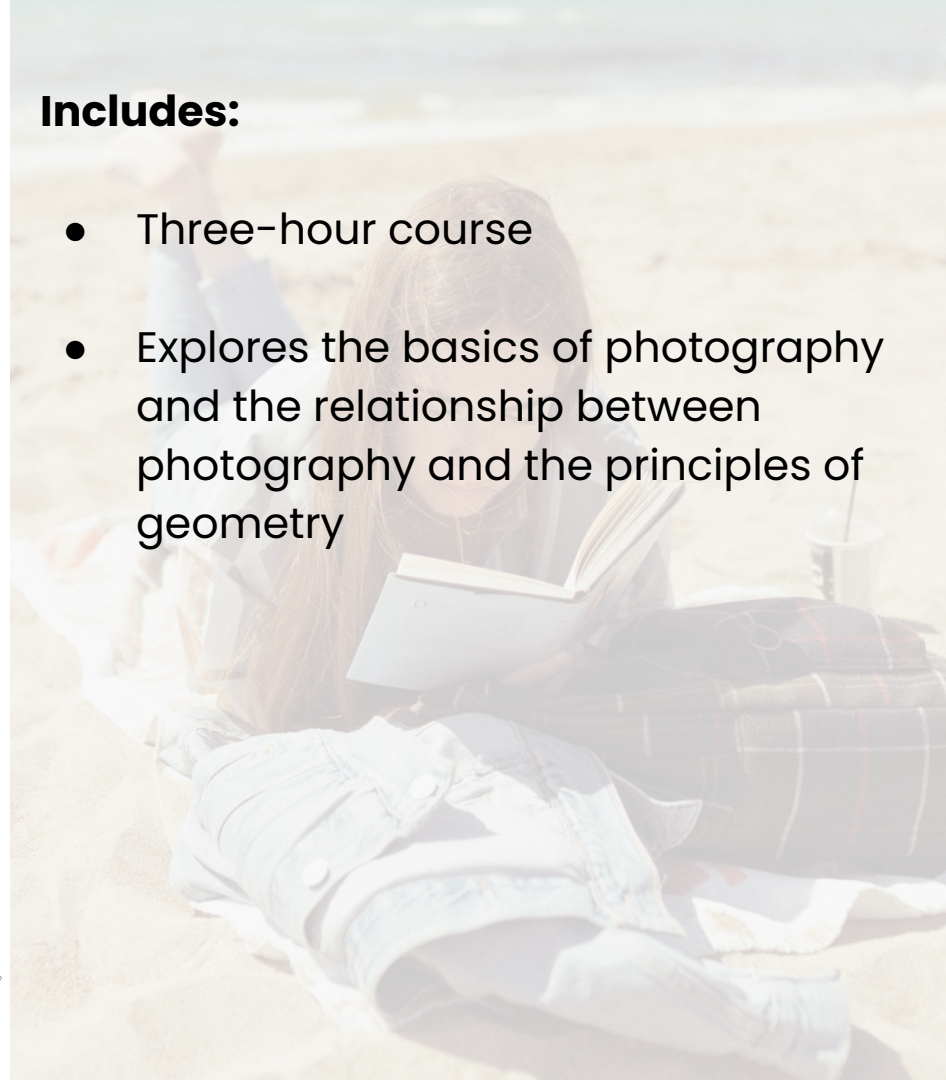
Per Student

\$50



Includes:

- Three-hour course
- Explores the basics of photography and the relationship between photography and the principles of geometry



Books & Materials

ACT ELA in the Classroom	\$31.95
ACT Math in the Classroom	\$31.95

- Bring ACT ELA or Math and Science prep into the classroom to enhance student learning!
- In this new co-publication from Routledge, you'll learn how the updated ACT exam is closely aligned with the Common Core, making it easy to weave test prep into your curriculum and help students hone the skills they need for college readiness.

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Books & Materials

ACT Basic Prep Package	\$39.99
ACT Book of Knowledge	\$19.99
Student Solutions Manual	\$19.99
Teacher Manual	\$74.99
Vocab Videos Workbook	\$11.99

ACT Basic Prep Package (7th edition):

- The key essentials for preparing for the ACT
- Includes two texts: ACT Book of Knowledge and ACT Book of Knowledge Student Solutions Manual

ACT Book of Knowledge (7th edition):

- Contains all the tools students need to conquer the ACT
- Intended for classroom students and does NOT include the Student Solutions Manual for students preparing on their own

ACT Student Solutions Manual (7th edition):

- Book of Knowledge Answer Key

ACT Book of Knowledge Teacher Manual (7th edition):

- The complete text of The ACT Book of Knowledge
- Detailed answers and explanations for every question, examines all answer choices, explains why wrong choices are wrong and why students might be tempted by them

Vocab Videos Workbook:

- Accompanies Vocab Video Package

Books & Materials

SAT Basic Prep Package	\$39.99
SAT Book of Knowledge	\$19.95
Student Solutions Manual	\$19.99
Teacher Manual	\$74.99
Vocab Videos Workbook	\$11.99

SAT Basic Prep Package (2nd edition):

- Key essentials for mastering the REDESIGNED SAT
- Includes two texts: SAT Book of Knowledge and SAT Book of Knowledge Student Solutions Manual

SAT Book of Knowledge (2nd edition):

- Contains all the tools students need to conquer the REDESIGNED SAT
- Intended for classroom students and does NOT include the Student Solutions Manual for students preparing on their own

SAT Student Solutions Manual (2nd edition):

- REDESIGNED Book of Knowledge Answer Key

SAT Book of Knowledge (7th edition) Teacher Manual:

- The complete text of the SAT Book of Knowledge
- Detailed answers and explanations for every question, examines all answer choices, explains why wrong choices are wrong and why students might be tempted by them

Vocab Videos Workbook:

- Accompanies Vocab Video Package

Books & Materials

Ultimate ACT Instruction PKG	\$219.99
Ultimate ACT Prep Package	\$64.99

Ultimate ACT Instruction Package:

Everything an instructor or tutor needs to teach the ACT, including:

- ACT Book of Knowledge Teacher Manual
- Online Access to ACT instructional videos
- The Vocab Videos Workbook and a six-month Vocab Videos educator account (add up to 20 students to your class)
- Student manuals must be purchased separately

Ultimate ACT Prep Package:

Everything a student needs to master ACT test content, including:

- Four products: ACT Book of Knowledge, ACT Book of Knowledge Student Solutions Manual, The Vocab Videos Workbook, and a six-month Vocab Videos student account (www.VocabVideos.com)

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College Advising

Two-hour
session

\$250 each

Includes:

- Customizable sessions to meet the needs of each institution
- Consider college advising hours for:
 - College planning webinars or seminars
 - Small group advising
 - One-on-one office hours
 - Special skills workshops
 - Parent workshops



Your Team



Scott Suzel
Institutional
Partnerships

scotts@alisteducation.com

"I always wanted to be somebody, but now I realise I should have been more specific."

- Lily Tomlin



Zvia Schoenberg
CEO

zvias@alisteducation.com

"The most common way people give up their power is by thinking they don't have any."

- Alice Walker



Powered by
TESTIVE

